Nebraska Rural Radio Assn

PO Box 239

Scottsbluff, Nebraska 69363-0239

LINCOLN MARKETING GROUP

2510 Wilderness Ridge Circle

Lincoln, NE 68512

Phone: (308) 632-7121 Email: feedback@kneb.com



Advertiser: ROBERT BORER FOR SECT OF STATE

Order #: 2911987837506 Contract #: 16001905 Date Entered: 05/06/2022 Last Modified: 05/06/2022

Product: 2022 Primary Election Salesperson: Doug Southard

Salesperson: Doug Southard Billing Cycle: Calendar Month

Estimate #:

Order Date Range: 05/07/2022 through 05/09/2022 (1 weeks)
Media Outlets: KNEB-FM

On-Air Schedule

#	<u>Dates</u>	Station	Time/Program	Len	Мо	Tu W	<u>/e</u>]	<u>Th</u>	<u>Fr</u>	Sa Su	S/W	<u>Rate</u>	Qty	<u>Total</u>
1	05/07/22-05/09/22	2 KNEB-FM	06:00AM-11:59PM	60	15					15 15	45	10.90	45	490.50

Station Totals

<u>Station</u>	On-Air CountDigital Count	Web Count	Other Count	Gross BillingC	<u>ommission</u>	Net Billing
KNEB-FM	45 0	0	0	\$490.50	\$73.58	\$416.92
Totals	45 0	0	0	\$490.50	\$73.58	\$416.92

Total Charges: \$490.50 Agency Commission: \$73.58 Total Net: \$416.92

This station does not discriminate in the sale of commercial time nor will we accept ads which are purchased with the intent unlawfully to discriminate on the basis of race, gender, or ethnicity. In an effort to ensure timely invoice delivery, we would like to switch from USPS mail to electronic delivery. Please email your advertiser name, billing contact person, phone number and email address to Amanda Mendoza, email amendoza@ruralradio.com.

	Projected B	lling By Calendar Month Month	
Month	<u>Year</u>	Gross Billing	Net Billing
May	2022	\$490.50	\$416.92
Totals		\$490.50	\$416.92

Accepted for Nebraska Rural F	Radio Assn	Accepted for advertiser (Accepted for advertiser OR agency as agent for the advertiser						
Name	Title	Name	Title						